



4th August 2010

**Break Bar and Loft with a Coffee Republic twist
rocked into Eastleigh last week.**

On Friday 30th July, Eastleigh's Break Bar and Loft opened its doors to the general public for the first time – this is part 1 of a further 20 Break Bar and Loft concepts to be rolled out over the UK during 2010 and 2011. The Swan Centre and Eastleigh was chosen by the owners as the area has recently undergone a massive regeneration following investment by large leisure corporations moving the area into a more upmarket phase.

Eastleigh is already famous worldwide for comic Benny Hill and for Mr Darcy aka actor Colin Firth. The Spitfire aircraft is Eastleigh's most famous resident - a replica of which still resides on the airport roundabout and was actually flown from Eastleigh Aerodrome (now Southampton airport) on its maiden flight.

Friday's champagne reception was attended by the Lord and Lady Mayoress of Eastleigh, local business men and women and VIP's who were out to support this exciting new venture. Eastleigh is fast becoming an upmarket town on the south coast within easy commuting distance to London, it's own international airport and Southampton's cruise liner port.

The new site includes a Coffee Republic coffee bar, as well as a bistro serving local seasonal foods and a bar known as The Break Bar and Loft – which encompasses two floors and pavement space bringing a more cosmopolitan feel to Eastleigh.

The Coffee Republic interior is exclusively designed by Conran & Partners and again Eastleigh is one of the first sites in the UK to showcase this new design. Local and national artists are to be invited to display their work on the walls of the interior highlighting their creativity – these will also be available for sale.



Rel Capital's Chief Executive Andy Scott says." We are very pleased to have opened our very first Break Bar and Loft in Eastleigh. We aim to open other sites in Chichester, Cheltenham, Clacton on Sea, Dorchester, Essex, Newbury, Romford and Southampton later this year, with the intention of opening a total of 20 sites in the UK before the end of 2011.



Dom Lamy, Eastleigh's Break Bar and Loft Manager says, "We opened the doors on Friday afternoon and were overwhelmed by the response from the public. We are now getting to know both the general public and the business community in Eastleigh. Our aim is to ensure we give everyone a good time, great food, wine and drinks at value for money prices. We hope to see many more at Eastleigh's Break Bar and Loft in the future."



Note to editors: Rel Pub Co is backed by leisure venture capitalist Rel Capital.

We would be delighted to arrange interviews with Andy Scott or manager Dom Lamy.

For more information please contact admin@p-pr.co.uk or Tel 01202 896698/07590 963852 and ask for Jackie, Jeni or Diana.